

eWebRenter Online Media Administration: User Guide

Overview

An open-source, browser-based application called "Coppermine Gallery" is used for managing the uploading of digital media (photos, videos and documents) by clients of the eWebRenter Online web application. Coppermine is a proven, stand-alone, and adaptable solution that meets and exceeds the requirements of the eWebRenter Online app, and has a plug-in architecture for extensibility, allowing Dealership Software to meet future needs.

NOTE: For those migrating from the "rvdesktop iFrame" version of the web portal to the new, responsive eWebRenter Online app, your existing images will still be used. The changes **highlighted in red**, however, will apply and need to be addressed.

The Coppermine media gallery application is available via any browser at the URL: <http://media.ewebrenter.com/>

Users are required to login to use the site.

Once logged in, users will be required to create:

- A **"company"** album: this will store company-specific items:
 - o A banner image for the dealership's eWebRenter Online home/location page(s)
 - o The company logo

- A private **"Vehicle Class"** album for each class of vehicle (see note regarding Vehicle Class below): this will contain all images associated with that specific Vehicle Class ID. Note also:
 - o One image with the keyword "featured" will be displayed as the main image for that class, such as when displaying the search results page;
 - o The order of images in the album will be the order displayed within the app gallery; thus the first image displayed can be other than the featured image.

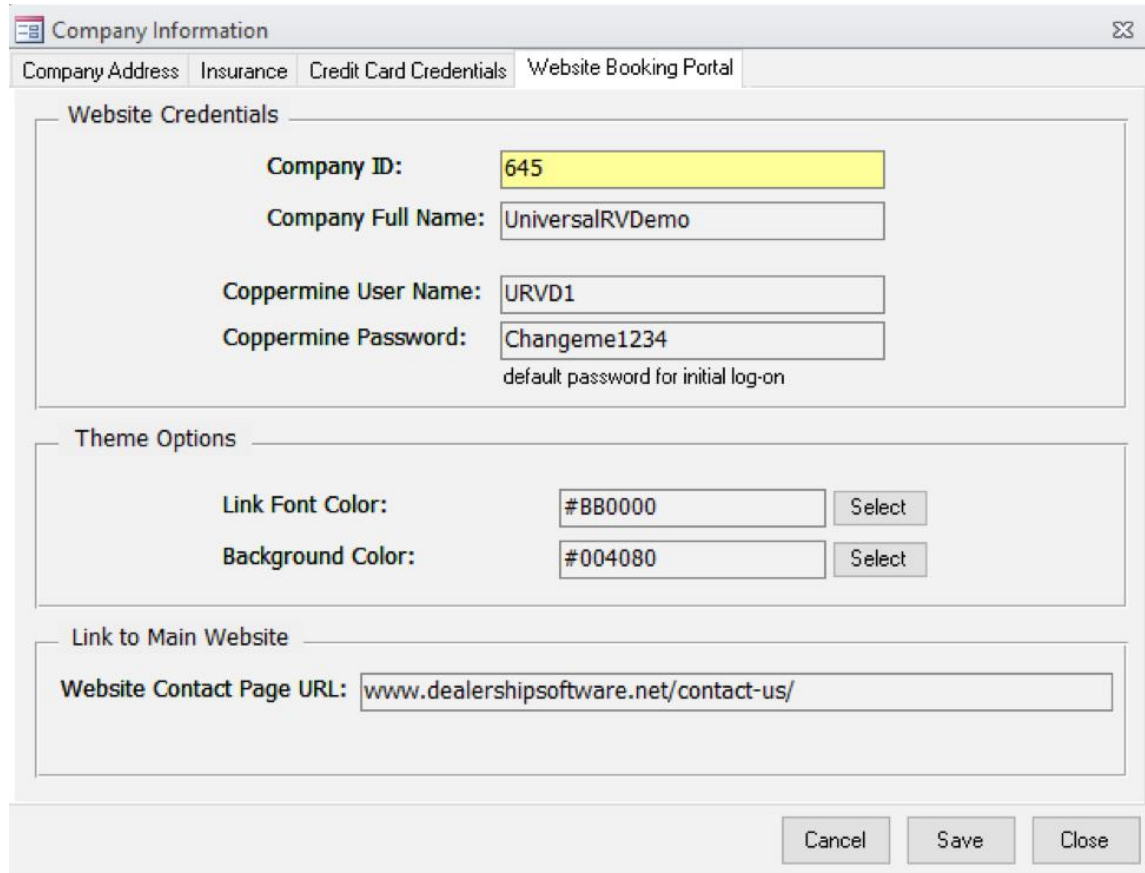
In addition, if you offer **Equipment Options**, such as folding chairs, coolers, awning lights, etc., you can associate an image with each option. You do this by associating the option with the URL to its image. For purposes of security, it is critical that the image URL be on a site that is protected by an SSL Certificate. If you desire, you can upload your equipment images to the Coppermine Gallery, and then link to the URLs generated by Coppermine Gallery. You could, for example, create an album called "Equipment", and upload all the images into that album, similar to what you will do with the "company" album.

Login credentials

The person you assign to manage your media will be given credentials (username and password) to access the site. The credentials should have been emailed to you by a Dealership Software representative. If not, please [contact Dealership Software](#). It is recommended that you change your password the first time you access the site.

A note on credentials:

Credentials to log into Coppermine can be found within the eWebRenter software by navigating to “Admin / Company Information” and selecting the tab named **Website Booking Portal**:



Company Information

Company Address Insurance Credit Card Credentials Website Booking Portal

Website Credentials

Company ID: 645

Company Full Name: UniversalRVDemo

Coppermine User Name: URVD1

Coppermine Password: Changeme1234
default password for initial log-on

Theme Options

Link Font Color: #BB0000 Select

Background Color: #004080 Select

Link to Main Website

Website Contact Page URL: www.dealershipsoftware.net/contact-us/

Cancel Save Close

A note regarding the Vehicle Class:

The “Vehicle Class ID” for the purposes of eWebRenter is the ID given to a set of vehicles that share most, if not all, characteristics. It does NOT refer to “Class A”, “Class B”, etc. directly, but is typically a subset of such a class. For example, “C 25” might be the Class ID given to all 25’ Class C vehicles of the same brand. **Only vehicles that are identical or nearly so should be in the same “vehicle class”** since the same photos and descriptions will be used for all vehicles with that class designation.

When a customer chooses a vehicle, the images they see will be a prime reason for that selection, so they should be accurate. If the main difference is the exterior paint job, it may still be OK for them to be in the same class. On the other hand, if the vehicle is slightly different in length, functionality, floorplan, etc., then they should be in different classes. You do not want a customer who is picking up their rental to be surprised that the vehicle is different from what was shown on the website, so please careful when deciding on the Vehicle Class!

IMAGE REQUIREMENTS/RECOMMENDATIONS

Although most any image will "work" with the application, some will work much better than others. Here are the recommendations/requirements:

Requirements

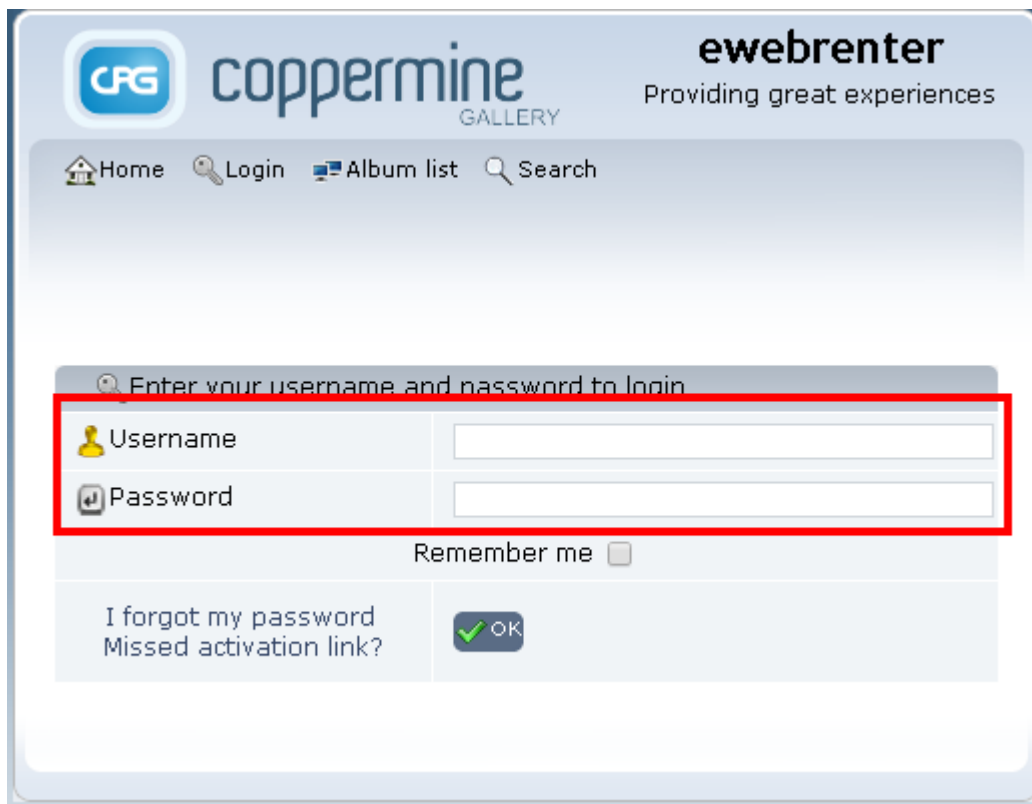
- Maximum image size: 2MB
- Although Coppermine Gallery does not enforce this, **it is required that all images – except the logo - be at least 640px in WIDTH, regardless of height. Images that do not meet this requirement will appear as MISSING on the website.**
- Although Coppermine Gallery does not enforce this, **it is required that the image used for the home page and location page banners be at least 2048px WIDE and in landscape orientation.**

Recommendations

- It is recommended that the logo be a maximum of 80px in height, as it will be displayed at the top of all pages in the app. Images with a height greater than 80px will be resized accordingly.
- It is highly recommended that most, if not all, vehicle and equipment images have **the same aspect ratio** (ratio of width to height);
- Similarly, it is recommended that "Featured" images, e.g., those that will appear on the "class selection page", should be fairly consistent, meaning have the same background, size and orientation. This will allow the images to be displayed in a neat, consistent grid.
- It is a good idea to have photos of both the Interior and Exterior of the vehicle. Floorplans and other photos can be included.
- Acceptable image formats: jpeg/jpg/png/gif

Managing Albums/Photos

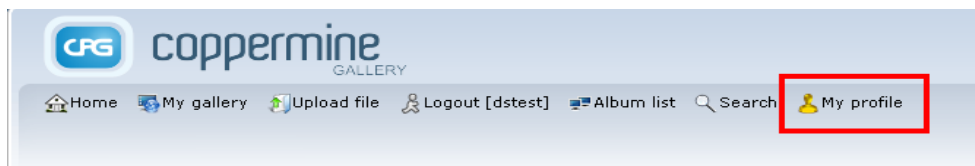
Log in to the Coppermine Gallery at: media.ewebrenter.com



If you haven't already done so, change your password from the one that was given to you. To change your password:

- Click "My profile" from the top menu

If you have forgotten your password, click "I forgot my password". A temporary password will be emailed to you. If it is not, please contact Dealership Software.



- At the bottom of the screen, click "Change my password" - Follow the instructions



OVERVIEW

There are two types of albums that need to be created, a single “**company**” album and “**class**” albums for each class of vehicle. An optional “**equipment**” album may be created for storing images of Equipment you may have; if so, follow the same instructions as for creating the “company” album.

THE “company” ALBUM

The company album is used to store images related to the company as a whole, such as the company logo. Currently, eWebRenter Online requires two company images, one for the logo, and one for the banner that is displayed on the company “home page” and location-specific pages.

- Logo

For purposes of branding, your company logo is displayed at the top of each page. The image should have a maximum height of 80px. When a user clicks on the logo, they will be re-directed to your main website. The URL that is used for re-direction can be found in the MS Access-based eWebRenter application, under the Admin tab -> Company Information -> Web site field. Please make sure this field contains the full URL to your website (e.g., http://www.company_name.com)

- Banner image

For purposes of branding, you need to upload an image to be used as the banner image. This image should be at least 2048px in width; Since eWebRenter Online is a responsive site, the image used should be large enough to handle being displayed in browsers in desktop, tablet, and mobile views; it is recommended you test this image in all formats once it is uploaded.

Both the logo and banner images must be uploaded to your “company” album.

To create the “company” album:

- Hover over "My profile" in the top menu
- Select "Create / Order my albums"
- For "Select category", choose the name of your Company from the dropdown. If it does not appear, contact Dealership Software.
- Click the "New album" button

- Enter "company" (lowercase, without quotation marks) into the text field, and click "OK".

To upload your company logo:

- Just to the right of the newly created album name, click on the icon for "Upload file" (NOT the Edit button!)

- In the "Upload file" dialog, ensure the "company" Album is selected

- Depending on the upload mode – single or multiple if Adobe flash is installed locally - click "Browse" or "Choose File" (hard to see, but it has the magnifying glass) to bring up a file select dialog

- Find and select the logo image

- Enter the Keyword "logo" (lowercase, without quotation marks) into the Keywords field

- Upload the file

To upload your banner image:

- Follow the same steps above, EXCEPT enter the keyword "homepage" (lowercase, without quotation marks) into the Keywords field

To upload Equipment Options:

- Follow the same steps above, no keyword necessary. Once uploaded, view it in the gallery, then while hovering over it, right-click the mouse and select "Open image in a new tab" to display the image by itself in the browser. Then copy and save/paste the URL as needed into the eWebRenter application, as per the [eWebRenter Online Booking Portal Setup Instructions](#) documentation, so that you can match the image to the equipment.

THE “class” ALBUMS

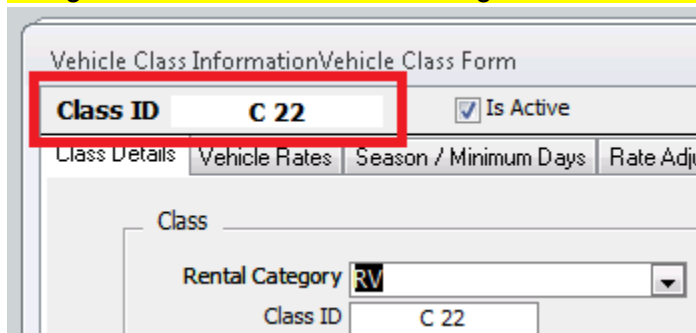
For EACH CLASS of vehicle that you want to appear on the website, you must create a "Photo Album" for that class using the "Class ID" as the name of the Album. You must associate the album with the appropriate Category. The Category is assigned by Dealership Software and is the **same as the name of your Company**. You then upload the images of that class of vehicle into the album, and tag one of the images as "featured".

To create an Album for a Class:

- Hover over "My profile" in the top menu
- Select "Create / Order my albums"
- For "Select category", choose the name of your Company from the dropdown. If it does not appear, contact Dealership Software.
- Click the "New album" button
- Enter the name of the Class ID into the text field.

This must exactly match the Class ID (including spaces, dashes and other characters) as it is in the eWebRenter Software. This image shows where to find it. In this case, it would be "C 22" (case-sensitive, without the quotation marks).

Navigate to: Vehicles / Class / Pricing / Find Class and select the class.



Vehicle Class Information Vehicle Class Form

Class ID C 22 Is Active

Class Details Vehicle Rates Season / Minimum Days Rate Adj

Class

Rental Category RV

Class ID C 22

- Click "OK"

Note on the “Featured image”

Every class should have its own, unique “featured image”. When a user searches your dealership for classes of vehicles that meet their search criteria, it is the featured image for that class that will appear in the search results. How to select the featured image is described below; it can be any of the images in the class album, and does NOT affect the ordering of the images displayed in the class’s image gallery.

Note on the order of images for a class displayed in the eWebRenter Online gallery

The order in which images are displayed in the eWebRenter Online gallery **for a particular class** is the same as the order in the Coppermine Gallery, with the top-most image being displayed first. For example, some dealerships prefer to have a featured image be an image of the vehicle's exterior, while the gallery starts with the vehicle's floorplan.

Once you have uploaded the images into your class album, you can re-order the images within Coppermine Gallery by selecting **My profile / Sort my pictures**, then selecting the Album you wish to sort. You can then "drag-and-drop" the images, or select an image and use the top/up/down/bottom arrows to move them into the desired order.

Uploading images into the Album:

- Just to the right of the newly created album name, click on the icon for "Upload file" (NOT the Edit button!)
- In the "Upload file" dialog, ensure the correct Album is selected
- Depending on the upload mode – single or multiple if Adobe flash is installed locally - click "Browse" or "Choose File" to bring up a file select dialog
- Find and select all images of interest for this Class. If using the multiple file upload interface, as you select images, they will automatically start being uploaded to the server and resized as needed. (Note: On the right of the "Upload file" dialog, you can toggle from uploading multiple images to one-at-a-time if desired.)

Select the Featured Image

- Once you have uploaded all the photos for the album, in the top menu, click "My gallery" to see all your albums
- Find the Album you just created, and click "Edit files" to show you all uploaded images
- For the image you want on the home page, enter the keyword "**featured**". (You can enter multiple keywords - keywords are separated by semi-colons - such as Internal, External, Floorplan, etc., although these other keywords are not used by eWebRenter Online at this time.)
- Click "Apply changes"

Set Album Permissions

- Still in the "Edit Files" view, in the menu, click "Album properties"
- Next to "Album category", you should see your Company name. If not, select your Company from the dropdown.
- Under "Permissions for this album" → "Album can be viewed by", it is **highly recommended** selecting "Members of the 'your company name' group". By doing so, only members of your group will be able to manage the images in the album.
- Click "Update album"

Testing

- Visit the eWebRenter Online site for your company.
- View the home page and location page(s):
 - Is the logo being displayed at the top?
 - Is the banner image being displayed appropriately when you minimize and maximize the width of the browser?
 - When you click on the logo, does it bring you to your main website's home page?
- Search for a class or multiple classes of vehicles. Is the Featured Image being displayed for each class of vehicle?
- Select the vehicle. Are all images for that Class being displayed in the gallery?

Maintenance

The above steps detailed only one of several ways of navigating through Coppermine. Typically, you would hover over "My profile" to create/modify albums or click Gallery to access them. The main points to reinforce are:

- All albums must be associated with the Category that is the name of your Company.
- All albums should have permissions set so they are viewable by only members of your Group
- Each album should have one and only one "featured" image.