

Setup Guide for

eWebRenter Online Booking Portal

Introduction

This document will guide you through the additional configuration steps required for the eWebRenter Online Booking Portal (the *Booking Portal*), the web-based application that allows your customers to obtain quote requests or book reservations online. This Guide assumes you are already using eWebRenter to manage your rental fleet. If you are not already an eWebRenter customer, please <u>contact us</u> to obtain your license.

In addition to this Guide, there are several other documents available to help you set up the eWebRenter Booking Portal:

- The <u>eWebRenter Online Booking Portal Media Administration User Guide</u> will help you upload all required images (vehicle, logo, optional equipment, etc.) into our image gallery

- The eWebRenter Online Booking Portal Webmasters Guide will help you link the Booking Portal to your current rental website
- The eWebRenter Online Booking Portal Migration From IFrame will help you link the Booking Portal to your current rental website

Once you have configured the eWebRenter Online Booking Portal and uploaded the necessary images into the Coppermine image gallery, it is recommended you thoroughly test the portal functionality before adding the live links to your website. You can do so simply by typing the correct URLs into your browser, as per the Webmasters Guide.

As stated earlier, the following pages cover the steps required that are in addition to the configuration you should already have in place for using eWebRenter (though some steps are simply a review of those.)

Note: Some of the configured items are specific to the "Reservation Type" you select (e.g., Quote Only, Accept Credit Cards, etc.), which will be addressed below.

Note: Within the document, the "PATH" refers to the steps (clicks, tabs, etc.) that you will take within the eWebRenter application to navigate to the appropriate screen. For example, if PATH is "Admin/Company Information", once you open eWebRenter, you would click on "Admin" (a tab in this case), then "Company Information" (a button).

Let's get started.

Admin:

The items that affect the Booking Portal are located in several areas within the eWebRenter user interface. It is a good idea to start with the items associated with the **Admin**istration tab, and in particular, the Company-related items.

PATH: Admin/Company

eWebrenter Menu					
Universal RV Mair	n Location				
Home Contacts Ve	hicles Servi	ce Reports	Admin	Accounting	
	Adm	nin			Company
Company Locations/Contra Security Preferences Look-Ups Check Out / In F eMail Batch Jobs Merge Data					Company Information Booking Portal Options
Log Off			Versio	n 10.23 4/3/2	017 User: bobbyg

Company Information: Company Address

There are a few configuration items associated with your company, and will be used for any and all locations you might have.

PATH: Admin/Company/Company Information

Under the Company Address tab, ensure ALL fields are completed and accurate.

Company Information		23
Company Address Insurance Cre	dit Card Credentials Booking Portal	
Company Name	Dealership Software LLC test	
Address	85 Industrial Circle	
Address	Unit 2105	
City	Lincoln	
State	RI	
Zip:	02865	
Phone	401-305-3740	
Fax:	401-305-3746	
Email:	sales@dealershipsoftware.net	
	Cancel Save	Close

Company Information: CC Credentials and Booking Portal

PATH: Admin/Company/Company Information

The **Credit Card Credentials** and **Booking Portal** tabs on this **Company Information** screen are for legacy use. Although they work, they do not contain all options; you should instead use the **Booking Portal Options** from the Admin/Company tab as shown above.

Company Information		23
Company Address Insurance Cre	dit Card Credentials Booking Portal	
Company Name	Dealership Software LLC test	
	85 Industrial Circle	
	Unit 2105	
	Lincoln	
State		
	02865	
	401-305-3740	
	401-305-3746	
Email:	sales@dealershipsoftware.net	
1		
	Cancel Save C	lose

Company Information: Booking Portal Options

PATH: Admin/Company/Booking Portal/Booking Portal Options

Here you will find important company-wide information you will need for your Booking Portal integration. If this page does not appear, you may not have been given access to it. Access is granted via the eWebRenter **Security/Manager** screen by selecting the *User ID* and adding the user to be a member of the *Booking Portal* group.

Booking Portal	r	Y		Σ
ooking Portal Options	Credit Card Information	Check Out Form Field Options	Registration Completion Form Options	
- Website Credenti				_
Comp	any Main Website ID: 6	45		
	Company Full Name: L	IniversalRVDemo		
Cop	ppermine User Name: L	IRVD1		
G	oppermine Password:	Changeme1234		
	d	efault password for initial log-on		
Theme Options				
	Primary Colo	r: #BB0000	Select	
	Secondary Cold	r: #004080	Select	
	Background Cold	r: #EEEEE	Select	
	Banner Text Positio	n: left-center 🗸 🗸		
	ssite			_
	.: www.dealershipsoftw	/are.net/contact-us/		
				_
Tracking Code: U	IA-91252901-1			
1				
			Save / Clo	ose

"Website Credentials" contains your Company ID and Company Full Name. These are used, for instance, in the URL to the Booking Portal. See the <u>eWebRenter Online Booking Portal Webmasters Guide</u> for more information. The Coppermine Username and Password are for accessing the Media Gallery which is used for storing all images and other media used by the Booking Portal. See the <u>eWebRenter Online Booking Portal Media</u> <u>Administration User Guide</u> for more information. If any of these fields are empty, please contact us to obtain their values.

"Theme Options" contains several fields related to the appearance of the Booking Portal, and are meant to help convey branding consistent with your Company's brand. You will find several fields: Primary Color, Secondary Color, Background Color, and Banner Text Position:

Primary Color is used for hyperlinks and other highlighted information.

- Must NOT be black (which is used for general text) or white (which is typically used for the background)
- MUST be a medium or dark color that displays well against a white background
- Typically use the same color as is used on your main website for anchors/links when they are displayed against a white background

Secondary Color is used for button background colors, border colors, etc., and is typically the darker color most associated with your brand.

- MUST be a darker color
- Should not be black

Background color is used as the "body" color of the page, seen mostly in desktop views, and is useful typically in special circumstances.

Banner Text Position is used to help determine where the text appears on the Company and Location banner. The default is "Left-center", but you can nudge it either towards the top or bottom, if that is better placement for the text in relation to the banner image you have chosen.

"Link to Main Website" contains fields for URLs to your website which are used to navigate the user from the Booking Portal back to your site.

- Ensure the *Home Page URL* field contains the URL to your main company website's home page. This is used as a link behind your logo in the Booking Portal.

- Ensure the Contact Page URL field contains the URL to your main company website's "Contact" page.

Note: If you do not supply the "http:// or https://" portion of the URL, <u>http://</u> is assumed. In such a case, if your site uses https, and http is not appropriately redirected, e.g. via **htaccess**, then the URL may not correctly resolve.

"Google Analytics" contains a field into which you would add the tracking code for Booking Portal tracking. You would set up a tracking code specifically for the Booking Portal, since it is on the **ewebrenter.com** domain. Using this, you could tell, for example, how many times a certain RV Class page was visited, and thereby have a better idea if an investment should be made.

Company Information: Credit Card Credentials

PATH: Admin/Company/Booking Portal/Credit Card Information

This screen is used **ONLY** if you have decided that you will **accept online payments via credit card using our payment processor**. If you wish to do so, please contact us know you would like to set up an account, and a representative of Heartland, the payment processor, will then contact you.

Once approved, Heartland will send you a **Public key** and a **Secret key**. Please provide your Public key and Secret Key to Dealership Software so that we may enter this information for you. Once Dealership Software has entered your Public key and Secret key you will be able to see that it has been done if you see stars in the fields by navigating to Admin/Company Information/Credit Card Credentials. For your protection, these keys are not viewable.

Before going live with online payment, for testing purposes, it is highly recommended that you run a small transaction (**\$10 minimum**) and ensure the funds are deposited into your bank account within the next business day. You can change the rental price of a vehicle for the purpose of this test - perhaps to ten dollars a day, then rent the vehicle for one day. You can even call Heartland after you have completed the online reservation to ensure they have correctly recorded the transaction.

ooking Portal Options	Credit Card Information	Check Out Form Field Options	Registration Completion Form Op	tions
Heartland				
Heartland				
Public Key: ***	*****	*****	Update	
Secret Key:	*****	*****	Update	

Company Information: Checkout Form Options

PATH: Admin/Company/Booking Portal/Check Out Form Options

This screen is used for determining which fields are displayed when the customer is on the check out form. You decide which information you want the customer to submit at the time of check out. There is a similar "Registration Completion" form which contains similar fields, and is available to the user after they book a vehicle, via a link you send to them in an email. Together these give you the flexibility to ask the user to submit information at the time of check out, or when they complete their rental contract registration. By default, only the minimum information is required at check out.

The check out form fields displayed depend on the Reservation Type you have selected for a given location. Therefore, if you have a single location, make sure you select the Reservation Type configured for that location. Some companies may have different locations with different Reservation Types, so you can configure the check out form accordingly.

After selecting the Reservation Type, simply tick the radio buttons for each field so that the form meets your needs. There are three choices:

- Hide: The field will not be displayed
- Optional: The field is displayed, but the user is not required to enter information into the field
- Required: The field is displayed, and the user must enter information into the field before proceeding

Note: The Booking Portal may override your selection if the field is deemed to be required for the Booking Portal to successfully complete its task.

Note: The Customer's Last name and Email address are always required, as they are used to determine if the customer is an existing customer.

"Display Security Deposit" gives you the option of displaying a message to your customer regarding the amount of the security deposit that is required for the RV. In general, it is better that they know up front what the deposit is. By selecting "Display", a message will be displayed at checkout, with the specific amount you have configured for the security deposit, and to review the Terms and Conditions for more information.

Note: This is a simple shortcut to providing this message at checkout for all RVs, and will read the security deposit amount from the database.

🙀 Booking Portal						Σ3
Booking Portal Option	s Credit Card Information	Check Out Form Field Option	ns Registrat	tion Completi	on Form Options	;
you want the custom made here will be over	er to provide more or less erridden. What is displayed	required certain fields on the information. If a field is requi is dependent upon the Rese (s). The current Reservation	red to perfo ervation Type	rm the form' e selected, s	s action, the cho o choose the	oice
Reservation Type:	Book but do not pr	ocess credit card 🗸 🗸	Display	y Security De	eposit: Display	/ ~
Field Description			Hide	Optional	Required	
First name of custom	er		0	0	۲	
Middle name of custo	mer		۲	0	0	
Last name of custom	er		0	0	۲	
Billing address of cust	omer full name		۲	0	0	
Billing address street	and number		0	0	۲	
Billing address apt or	suite		0	۲	0	
Billing address extension	ion other		0	0	۲	
Billing address city			0	۲	0	
Billing address state			0	۲	0	
Billing address postal	code		0	0	۲	
Billing address country	/		0	۲	0	
Phone number of cus	tomer		0	۲	0	
Mobile number of cus	tomer		0	۲	0	
Email address of custo	omer		0	0	۲	
Social Security Number	er of customer		0	۲	0	
Name of business for	billing		0	۲	0	
Number of adults			0	۲	0	
Number of children			0	۲	0	
Number of pets			0	۲	0	
Preferred contact me	thod		0	۲	0	-
Darkenned an ato at him						
					Save / C	lose

Company Information: Registration Completion Form Options

PATH: Admin/Company/Booking Portal/Registration Completion Form Options

This screen is used for determining which fields are displayed when the customer is on the rental contract **registration completion** form. This form is not part of the Booking Portal, per se, but requires a special URL/link which you provide to the customer via email as part of your process to complete the rental contract. You decide which information you want the customer to submit. Information that the customer had previously submitted and was stored in your database will be displayed so that the customer does not have to re-enter information, although they may do so to update their data. Together with the Check Out Form Options, these give you the flexibility to ask the user to submit information at the time of check out, or when they complete their rental contract registration.

Unlike the check out form fields which depend on the Reservation Type you have selected for a given location, the same registration completion form is displayed for any reservation type.

Simply tick the radio buttons for each field so that the form meets your needs. There are three choices:

- Hide: The field will not be displayed
- Optional: The field is displayed, but the user is not required to enter information into the field
- Required: The field is displayed, and the user must enter information into the field before proceeding

Booking Portal Options	Credit Card Information	Check Out Form Field Options	Registra	tion Completi	ion Form Opti	ons
		required certain fields on the Bo				
nade here will be overr		nformation. If a field is required	to perior	ini the forms	action, the t	noice
Field Description			Hide	Optional	Required	
First name of custome			0	0	۲	=
Middle name of custon	ner		0	0	۲	
Last name of custome	r		0	0	۲	
Billing address of custo	mer full name		۲	0	0	
Billing address street a	nd number		0	0	۲	
Billing address apt or su	uite		0	۲	0	
Billing address extensio	n other		۲	0	0	
Billing address city			0	0	۲	
Billing address state			0	0	۲	
Billing address postal co	ode		0	0	۲	
Billing address country			۲	0	0	
Phone number of cust	omer		۲	0	0	
Mobile number of cust	omer		۲	0	0	
Email address of custor	mer		0	0	۲	
Social Security Number	r of customer		0	0	۲	
Name of business for b	pilling		0	0	۲	
Number of adults			0	0	۲	
Number of children			0	0	۲	
Number of pets			0	0	۲	
Preferred contact met	hod		0	0	۲	
Preferred contact time	e of day		0	0	۲	
Customer comments			0	0	۲	[

Location Information: Address

PATH: Admin/Locations-Contracts/Find Locations-Contracts/ (Select a location)

Note: A company may have one or more locations. The following should be done for each location.

Under the *Address* **tab**, ensure all Location Information (Address, Postal Code, Phone, etc.) is correctly entered. If the website for this location is different from your company's main website, you may add that here as well. This information is used to help the customer map and navigate to your location.

dress Cancel Policy Ins	urance Binder Rental Contract Detail by Vehicle Category	Booking Portal Calendar Booking Portal QB
Location Informati	on	Pricing
Location	Depleyship Coffrance North	Min. Down Payment: \$0.00
	Dealership Software North	Sales Tax on Labor:
Addr1:	57 Cross Street	Sales Tax on Optional Insurance:
Addr2:		Package Deal / Time and Mileage:
City:	Foxborough	Special Extra Miles Default:
State:	MA	FREE DAY - No Charge for Early Pick Up Default:
Postal Code:	02035	Kilometers
Country:	USA	
	Map-It Copy Address	Minimum Days Required to Notify of Cancellation:
Phone	401-305-3740	Rental Balance Due 0 days prior to Rental Departure Date
Fax:		
Email:		Optional Insurance Label:
		Label Prep Fee:
Location Web Site:	www.dealershipsoftware.net]
Time Zone:		Lease Back (Special)
		Rental Basis after Company Commission: 0
Agency Booking %:	0	Rental Program Vehicle Expense Discount: 0
		DO NOT SPLIT Generator Income with Owner
LocationID: 6	✓ isActive	
		Cancel Save / Cl

Location Information: Booking Portal Calendar

PATH: Admin/Locations-Contracts/Find Locations-Contracts/ (Select a location)

Note: A company may have one or more locations. The following should be done for each location.

Under the *Booking Portal Calendar* tab, on the left side, select for each day of the week whether the location is generally Open, Closed, or "Closed but available for drop-off". For example, you may be closed on Saturdays and Sundays, but customers can drop off their vehicles on Saturdays.

There may be one or more exceptions to the general rule for "Closed but available for drop-off". For example, a Saturday may fall on a Holiday, and the location may not be available for drop-off. For such cases, add an exception to the list.

On the **right side**, enter any other the dates in the year that your rental center is closed, due to a holiday for example. The customer will not be able to select these dates on the website calendar unless you offer "Accept Returns" service for the dates entered.

	n Inforn				1			r1		
dress	Cancel Po	icy Inst	arance Binder	Rental Contract Detail by Vehide Category	Email Set	ttings	Website	QB	Booking Portal Calendar	Booking Portal
Mond	lay:	🔿 Оре	n 💿 Close	d 💿 Closed/Available for Drop Off		Hoi	idays		Return Policy	Fee
Tues	day:	Ope	n 🔘 Close	d 🔘 Closed/Available for Drop Off		1/1/	2016		Accept Returns	
Wedr	nesday:	Ope	n 🔘 Close	d 💿 Closed/Available for Drop Off		-	/2016			•
Thurs	sday:	Ope	n 🔘 Close	d 🔘 Closed/Available for Drop Off			/2015		No Return	-
Frida	v:	Ope	n 🔿 Close	d 🔿 Closed/Available for Drop Off		0.000	/2015		and the second	
_						7/4/	2016		Accept Returns	\$80.00
Satur	rday:	Ope	n 🔘 Close	d OClosed/Available for Drop Off		10/1	.3/2014		No Return	•
Sund	ay:	🔿 Оре	n 💿 Close	d 🔘 Closed/Available for Drop Off		10/3	1/2015		No Return	•
Early	Return F	ee: \$	50.00			11/2	4/2016		No Return	•
		L.		2010 10 10 10 10 10 10 10 10 10 10 10 10		12/2	5/2016		No Return	•
Excep	ptions to	"Closed,	Available for	Drop Off" on list above'		12/2	6/2016		No Return	•
-		1. A.	A State Parente Prese	le for Drop Off	*					•
	unday, N									
1.00	unday, J	uly 13, 2	2014							
*										
Reco	rd: H 🔍	1 of 2	► H 15	K No Filter Search	R	ecord:	4 ≤ 1 0	f 10	🕨 🖬 🕷 No Filter	Search
									Cancel	ave Save / Clo

Location Information: Booking Portal

PATH: Admin/Locations-Contracts/Find Locations-Contracts/ (Select a location)

Note: A company may have one or more locations. The following should be done for each location.

Under the Booking Portal tab, you have several options to configure.

RESERVATION TYPE

There are four options for determining in which "mode" the Booking Portal runs, and you may access any of the modes for which you met a minimum payment. In other words, if you have paid for the Process Credit Card mode, you can configure the location for any of the three modes. Please contact us for pricing for each mode.

Each option is explained below. You may want to start with Quotation Request, then move forward to one of the other options as your comfort level increases. Or you might just go for it and maximize your revenue by processing credit cards online. The choice is yours.

Quotation Request: If you configure this option, your customers will create a quote for a vehicle/class for certain dates and destination. They will NOT be shown any pricing information, nor will they view equipment options. Since no pricing information is displayed, you might consider this to be the "lowest risk" option. A basic "contract" will be created as a quote, and you will see the basic customer contact information. This allows you to follow up with the customer once you have decided how you want to proceed.

Book - **Do Not Process Credit Card:** With this option, a reservation is booked, but no payment is taken online. Instead, you will need to follow up with the customer to get their payment.

Book - Process Credit Card: This is the full-featured option in which the reservation is booked and a down payment is taken online. With this option, a binding contract with a booking date is created. **Note:** For reasons of PCI-compliance, the customer's credit card information is NOT stored on our servers, but is passed through to the payment processor.

Location Information		
Address Cancel Policy Insuran	ce Binder Rental Contract Detail by Vehicle Category Booking Portal Calendar Booking Portal QB	
Reservation Type:	Do Not Process Credit Card 🗸	
Terms And Conditions:		1
Or	 Definitions. Agreement means all terms and conditions found in these Terms & Conditions, the Face Page, any addenda and any additional materials that we provide and that you sign at the time of rental. "You" or "your" means the person identified as the renter in this Agreement, any person signing this Agreement, any Authorized Driver and any person or organization to whom charges are billed by us at its or the renter's direction. All persons referred to as you or your are jointly and severally bound by this Agreement. "We", "our" or "us" means the rental company named in this Agreement. Authorized Driver means the renter and each driver permit to drive the towing vehicle with the Vehicle in tow. Every Authorized Driver must have a valid driver s license and be at least age 25. Vehicle means the non-motorized towed recreational vehicle identified in this Agreement and each vehicle we substitute for it, all the Vehicle s equipment, awnings, keys and Vehicle documents. The Vehicle may be equipped with global positioning satellite (GPS) technology or another telematics system and/or an event data recorder, and privacy is not guaranteed. Loss of Use means the loss of our ability to use the Vehicle for our purposes due to Vehicle damage or loss during this rental, including, without limitation, use for rent, display for rent and sale, opportunity to upgrade or sell, or transportation of employe. 	
Terms And Conditions URL:]
Check Out Form Text:	A 3% processing fee is added to all credit card transactions.	1
Credit Cards Accepted:	☐ Master Card ☐ Visa ☐ Discover ☐ Diners ☐ AMX ☐ JCB	
Send eMail to this Agent:	Carey Merz 🗸	
	Cancel Save Save / Clos	se

TERMS AND CONDITIONS or **TERMS AND CONDITIONS URL**: One of these two fields **must** be filled out for "Process Credit Card" or "Do Not Process Credit Card" modes, and is strongly recommended for all modes. The first field, **TERMS AND CONDITIONS**, is a text field that allows you to enter the terms and conditions for renting a vehicle from your location. This text field also accepts certain basic HTML, such as line breaks (
bold text) for formatting. Your customer will be able to click a link to view this text in a pop-up window. Any formatting MUST be done via HTML.

Alternatively *and preferably*, if you have your Terms and Conditions online, such as part of your company's website, you can use the **TERMS AND CONDITIONS URL field** to enter the full URL (including http:// or <u>https://</u>) to the online page or document containing your terms and conditions.

CHECK OUT FORM TEXT: The text you add here will be displayed during check out for all RVs at the given location. This gives you an easy way to display a customized message to your customers at check out. There is a similar option that is specific to an RV Class. Use the RV Class option when your message is specific to an RV Class, and this Location option for messages that apply regardless of the RV. An example might be: "A 3% processing fee is added to all online credit card transactions". Since you want to make the check out process as painless as possible, please limit the amount of text displayed here to those items of special importance - most things should appear in your Terms & Conditions.

CREDIT CARDS ACCEPTED: If you are using the Process Credit Card mode, tick the checkbox next to each credit card type you accept as per your agreement with the credit card processor.

SEND EMAIL TO THIS AGENT: Select the agent who should be notified via email when an online quote/booking is made.

Vehicle Class Information: Class Details

PATH: Vehicles/Class-Pricing/Find Class/ (Select a class)

Note: A company may have one or more vehicle classes. The following should be done for each vehicle class.

Note: Vehicles in the same "class" should share most, if not all, characteristics. "Class" does NOT refer to "Class A", "Class B", etc. directly, but is typically a subset of such a class. For example, class "C 25" might contain all 25' long Class C vehicles of the same brand. **Only vehicles that are identical or nearly so should be in the same "class"** since the same photos and descriptions will be used for all vehicles with that class designation.

Under the Class Details tab, you have several groups of fields to review.

Class group: Please be sure all applicable fields are entered, especially any Prep/Cleaning fees and the Website Deposit, which can be a flat fee or percentage.

Program Class ID: This is the RV Class ID used in the Online Booking Portal for Direct-select RV Class URLs. This value is also displayed on the Vehicle Class Look-up screen, allowing you to see the values for all vehicles in one place.

Class Overview in Booking Portal: It is important to enter a brief, accurate description of each vehicle class, by navigating to Vehicles/Class Pricing/Find Vehicle, then selecting the Class and entering a description in the lower left hand corner. This description is displayed to your customer on several places within the portal, and entices them to find out more about that vehicle.

Class Description in Booking Portal: Here is a great way to enter information you want highlighted about a vehicle. The top-most field is treated as the "title" for the vehicle class, while the other three fields are used as supplementary information. If you do not enter information here, very generic information about the vehicle class will be used.

Of course, this is a good time to review all other fields on the screen for accuracy.

Vehicle Class Information Vehicle Class Form

Class Details	Vehicle F	Rates Season	/ Minimum Nights/Days	Rate Adjustments	Class Equipme	nt Options	Booking Portal - A	Iternative RV C	lass
Class						Mileage	Calculation		
Rental C	Category R	V	~		Is Active		Free Miles	100	
	Class ID	C 25					Extra Miles Rate 1	\$0.35	
	Class	С 🗸					Extra Miles Rate 2	\$0.75	
	Length	25					Extra Miles Rate 3	\$1.50	
F	Prep Fee	\$175.00					Spec. X Miles	\$0.00	1
Clea	ning Fee	\$50.00					Extra Miles Level 1	100	- I
Security	/ Deposit	\$800.00					Extra Miles Level 2	200	
Website	e Deposit	0.4	*Enter either a decimal, eg: .2	20, or a whole number, e	g: 300			Chg Unused Miles	-
Cancellation	Charge:	\$0.00	C 25						
QuickBo	ook Item:		\sim	Program Class	ID: 32	- Genera	tor —		
Color Tour						Free Hou	urs per Day 0		
- Sales Tax	Tax Met	bod	Simple Tax Rate	~		H	Hourly Rate \$3.	00	
	Sales					Tri	ip Flat Rate 0		
Cal				~					
	es Tax (Leve		(Surcharge Tax Rate -	-CI)	1	Vehicl	e Description On W	ebsite	
Tax Level 28						Class	C 25 feet		
	Use	Tax \$0.00	(or Maximum Municipal	(Alaska)					
Vehicle O	verview o	n Website				Queen	bed		
						Seat B	elts: 6		
			and 2 children. The 25 n ou maximum headroom ir						
		ss-through stor		r ene innig area,					
							Detail	s & Rates >	
]				
Find							Add New Can	cel Save	Close

Vehicle Class Information: Vehicle Rates

PATH: Vehicles/Class-Pricing/Find Class/ (Select a class)

Note: A company may have one or more vehicle classes. The following should be done for each vehicle class.

Under the *Vehicle Rates* tab, carefully review your pricing, taking advantage of the *daily rate flexibility*, "*minimum days*" based upon dates, and "*discounting by days*" over a given date range. The rates that are quoted on line are contractually binding. To be successful at online bookings, you will want to be both competitive *and* profitable. We recommend that you visit our website and view the <u>eWebRenter Demonstration Videos</u>, in particular video #3, *EWR* – *Vehicle Type and Rate Set Up* to take full advantage of the pricing flexibility in eWebRenter.

NOTE: The Online Booking Portal allows users to rent ONE YEAR OUT, so it is strongly recommended you keep your rates, minimum days, etc., configured for at least 18 months out, and add a reminder to your calendar to review them every few months.

ass Details Vehi	cle Rates	Season / Minimum	Nights/Days	Rate Adju	stments	Class Eq	uipment Options	Booking Por	tal - Alternati	ve RV Class
					Selec	t Year:	~	×		
- Create Rates	for 1 Year				From	Date:				
Select Jan 1, Yea	ar. [To D	ate:				
	L. L.		Create Year of Rates		Month	Weekday	Date	Rate	Hourly/Rate	1/2 Day/Rate
Enter Daily Rate	L		oritotes		_					
Enter Hourly Rat	e:				Jan	Fri	1/1/2016	\$261.00	\$0.00	\$0.00
Enter 1/2 Day Ra	ate:				Jan	Sat	1/2/2016	\$261.00	\$0.00	\$0.00
					Jan	Sun	1/3/2016	\$261.00	\$0.00	\$0.00
Adjust Daily F	late by an A	mount or Decimal			Jan	Mon	1/4/2016	\$261.00	\$0.00	\$0.00
From Date:					Jan	Tue	1/5/2016	\$261.00	\$0.00	\$0.00
To Date:			Enter Rates by Date		Jan	Wed	1/6/2016	\$261.00	\$0.00	\$0.00
			Range		Jan	Thu	1/7/2016	\$261.00	\$0.00	\$0.00
Enter amount to (e.g. 10			range		Jan	Fri	1/8/2016	\$261.00	\$0.00	\$0.00
		4-1		-	Jan	Sat	1/9/2016	\$261.00	\$0.00	\$0.00
Copy Rates t	o a New Yea	r (Class Optional) —			Jan	Sun	1/10/2016	\$261.00	\$0.00	\$0.00 \$0.00
Select Class (Op	tional):	✓ M			Jan	Mon Tue	1/11/2016	\$261.00 \$261.00	\$0.00 \$0.00	\$0.00
Select Existing Y	ear:		Copy Rates		Jan	Wed	1/12/2016	\$261.00	\$0.00	\$0.00
Select Jan 1, Yea	ar:		to New Year		Jan	Thu	1/13/2016	\$261.00	\$0.00	\$0.00
Select Salt 1, Tee	.				Jan Jan	Fri	1/14/2016	\$261.00	\$0.00	\$0.00
- Adjust Daily	Rate by an	Amount or Decimal		_		Sat	1/15/2016	\$261.00	\$0.00	\$0.00
	nanc by an				Jan Jan	Sun	1/17/2016	\$261.00	\$0.00	\$0.00
Select Year:		\sim	Adjust Daily		Jan	Mon	1/18/2016	\$261.00	\$0.00	\$0.00
Enter Amount or			Rate		Jan	Tue	1/19/2016	\$261.00	\$0.00	\$0.00
(10.00	or .10)				Jan	Wed	1/20/2016	\$261.00	\$0.00	\$0.00
 Delete Year of 	Rates —			-	Jan	Thu	1/21/2016	\$261.00	\$0.00	\$0.00
Select Year:	Г				Jan	Fri	1/22/2016	\$261.00	\$0.00	\$0.00
select rear:		\sim	Delete		Jan	Sat	1/23/2016	\$261.00	\$0.00	\$0.00
					Jan	Sun	1/24/2016	\$261.00	\$0.00	\$0.00
					Record: 1		1		Search	
Find								Add New	Cancel S	Save Clo

Vehicle Class Information: Minimum Days/Nights

You can optionally set pricing to require a minimum number of days/nights for a rental, during specific date ranges.

PATH: Vehicles/Class-Pricing/Find Class/ (Select a class)

Under the *Season / Minimum Days/Nights* tab, you select the date range, then the minimum days/nights. For example, if your configured to rent by night, a user renting a vehicle for 2/12/2017 – 2/14/17 would be charged for a minimum 3 nights, even though they are renting for only two.

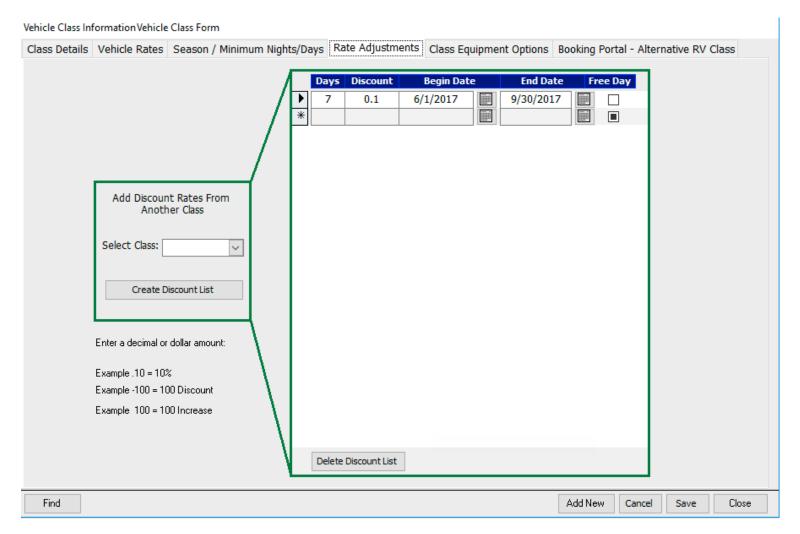
shicle Class	Information Vehicle	Class Form								
Class Detail	s Vehicle Rates	Season / Minimur	m Nights/Days	Rate Adjustments	Class E	Equipment Options	Booking Port	al - Altern	ative RV (Class
	to Selected Class C 31 C 26		_	n Nights/Days Date F nuary 1, 2017 ril 2, 2017	rom	Minimum Niigh Saturday, April 1, Wednesday, May 3	2017	To N	Ain Nights, 3 5	'Days
F	PU10 Boat		Thursday, J Friday, Sept	une 1, 2017 tember 1, 2017		Thursday, August Tuesday, October	-		7 3	
	A-40 A35		Wednesday,	, November 1, 2017		Sunday, December	r 31, 2017		2	
1	TT17 Compact									
	3 16 C 22									
	C 29 G Carts									
	Motorcycles ATV									
	A 45 C 21									
	WJ 23 WJ									
	Segway-SW FW									
	Updat	te 🔻								
Find							Add New	Cancel	Save	Close

Vehicle Class Information: Vehicle Rate Adjustments

You can optionally adjust rates via a percentage (decimal) or flat (dollar) amount.

PATH: Vehicles/Class-Pricing/Find Class/ (Select a class)

Under the *Rates Adjustments* tab, you can create discounts during different date ranges for customers who rent for a minimum number of days/nights. In the example below, users who rent for 7 or more days during 6/1/17 to 9/30/17 will get a 10% discount.



Optional Equipment Availability and Pricing

You can allow your customers to optionally select equipment to rent from the Booking Portal, including the quantity of each item. There are two steps in this process: 1. Configure the Optional Equipment, and 2. Configure Optional Equipment Availability by Vehicle Class

STEP 1: CONFIGURE THE OPTIONAL EQUIPMENT

PATH: Admin/Look-Ups/Optional Equipment List

On the Optional Equipment form you will find fields that need to be addressed:

- Use "Location Look Up" to select the "home" location for the equipment. For example, if you have two locations, with 3 "Ice makers" at Location A and 5 "Ice makers" at Location B, you would first select Location A and add 3 Ice makers, then select Location B and add 5 Ice makers. This allows you to carry different inventory at each location.

- The Equipment ID and name are arbitrary strings. You can have the Equipment ID be a Model number, for instance.

- The Cost and Calculation work in tandem. Add the Cost as well as select the "Calculation" drop down box and pick either "**By the Trip**" or "**By the Day**", depending on how that item is billed. The extended calculation in the booking portal uses this preference to determine the total cost.

- For an option to appear on the website, the "Quote" check box will need to be checked.

- Units is the total number of that type of item you have in stock at the given location.

- There is a new field labeled "Maximum." This refers to the maximum quantity of these items that can be rented by the customer **at any one time.** For example, they may rent up to 4 bicycles at \$5/day, or one grill at \$25/trip. If the maximum quantity is two or more, the website will show a dropdown so the user can rent any number up to the max. If the max quantity is less than 2, then the user will be presented with a checkbox.

NOTE: The website does NOT check that there is at least one item "in stock". The idea is that the customer can always select the item to rent, and then you can decide, if the item is not in stock, if it makes business sense to buy more items to meet the demand.

- If the equipment is taxed, tick the "taxed" checkbox; otherwise, leave it empty.

- Set "Type" to "Equipment".

- In the description area, add information about the option, which will appear on the online booking portal.

Adding an image of the optional equipment

- If you have an image of the item that is accessible via the Internet, then you may add the URL to the image into the field "Image URL".

NOTE: Since images can contain malware, the image should be from a **trusted source**, and the URL should begin with <u>https://</u> (note the "s"). If you have your own images, and they are already uploaded to your website, and your website is protected by an SSL Certificate, you can use those. If your website is NOT protected by an SSL certificate, then you can upload the image to the Coppermine media gallery as described in the <u>eWebRenter Online Booking Portal Media Administration User Guide</u>.

An example URL would be:

https://media.ewebrenter.com/albums/userpics/10001/rv-awning-lamp.jpg

=	Optional Equi	oment Look Up							23		
	\triangleright	Click on	Column Header to Sort	Lo	cation Look Up:	Universa	\sim				
		Equipment ID	Name	Location	Cost	Quote	Calculate Ta	axed Units			
▶	Delete	Awning Lights	Awning Lights	Universal RV Main Location	4.00	🗹 🛛 By Tri		10	Ī		
	Description:	Clip lights for Awning	gs								
			Image URL: https://	media.ewebrenter.com/albums/use	ernics/10001/rv-awnin	o-lam Maximum	1 Type: E	Equipment 🗸			
	Delete	Bike	Adult Bike	Universal RV Main Location	~ 10.00	🗹 🛛 🛛 🖉	у 🗸				
	Description:	12 speed Mountain	Bike with child seat								
			Image URL: https://	media.ewebrenter.com/albums/use	erpics/10001/thumb_a	dult-Ł Maximum	4 Type: E	Equipment 🗸			
	Delete	Bike Rack	Bike Rack (holds 4)	Universal RV Main Location	50.00	🗹 By Tri			ī		
		Front mount Bike Ra			0 00.00		<u> </u>				
			Image URL: https://	media.ewebrenter.com/albums/use	erpics/10001/thumb_bi	ike-ra Maximum	1 Type: E	Equipment 🗸			
	Delete	Bread maker	Give your camper that fresh bread smell	Universal RV Main Location	√ 15.00	🗹 🛛 🛛 🗹		2			
	Description:	Auto bread maker a	dd your Ingredients set it and forget it. U	ntill you get that warm inviting	g smell of fresh bake	ed Bread.					
			Image URL: http://m	edia.ewebrenter.com/albums/use	rpics/10001/thumb_bre	eadm Maximum	1 Type: E	Equipment 🗸			
	Delete	Carra Chair	Come Chain	Universal DV/ Main Legation	1.00	By Da		20	Ī		
		Camp Chair Folding chair	Camp Chair	Universal RV Main Location	✓ 1.00	🛛 🗹 By Da	у 🗸	20			
			Image URL: https://	media.ewebrenter.com/albums/use	erpics/10001/rv-camp-	chair. Maximum	10 Type: E	Equipment 🗸			
	Delete	Chaps	Adult Riding Chaps	Universal RV Main Location	~ 20.00	🗹 🛛 By Da	y 🗸	10	Ī		
	Description:		-								
			Image URL:			Maximum	1 Type: E	Equipment 🤍			
	Add New		Indge over			Cancel		ave / Close			
									-		

STEP 2: OPTIONAL EQUIPMENT AVAILABILITY BY VEHICLE CLASS

PATH: Vehicles/Class-Pricing/Find Class/ (Select a class)

Note: A company may have one or more vehicle classes. The following should be done for each vehicle class.

Once you have defined which equipment is available at each location as per Step 1, you are now ready to define which equipment is available to rent for each RV Class at a location. This feature prevents an online customer from selecting an option that does not apply to a selected vehicle class. For example, a pop-up camper might not accept a bike rack.

Under the Class Equipment Options tab, select the Equipment that are applicable to the vehicle class AND location.

lass Details	Vehicle Rates	Season / Minimum	Nights/Days	Rate Adjustment	s	Class Equipment Options Booking F	Portal - A	Iternative RV Class	
			Equip	oment / Option		Location			
		_	Ice maker	er 🗸		Universal RV Main Location	\sim		
		_	Awning Lig	tts	\sim	Universal RV Main Location	~		
		_	Grill		\sim	Universal RV Main Location	\sim		
		_	Camp Chai	r	\sim	Universal RV Main Location	~		
		_	Linen Pack	age	\sim	Universal RV Main Location	~		
		_	Kitchen se	t up	\sim	Universal RV Main Location	~		
		_	Sunscreen	45	\sim	Universal RV Main Location	\sim		
		_	Pads		\sim	Universal RV Main Location	~		
		_	Quick cool	ice maker	\sim	Dealership Software North	\sim		
					\sim		~		
		_	Awning Lig	ghts	Awr	ning Lights		Universal RV Main Loo	catio
			Bike		Adu	Ilt Bike		Universal RV Main Loo	catio
			Bike Rack		Bike	e Rack (holds 4)	Universal RV Main Locatio		
			Bike Rack		Bike	e Rack		Universal RV Florida L	.oca
			Bread mak	er	Give	e your camper that fresh bread si	nell	Universal RV Main Loo	catio
			Camp Cha	ir	Can	np Chair		Universal RV Main Loo	catio
			Chaps		Adu	Ilt Riding Chaps		Universal RV Main Loo	catio
			Grill		Por	table Grill		Universal RV Main Loo	catio
			Helmets		Adu	Ilt Helmets		Universal RV Main Loo	catio
			Hitch		Hito	h		Universal RV Main Loo	catio
			Ice maker		lce l	Maker		Universal RV Main Loo	catio
			Instant He	at	Inst	ant Heat Portable Heater		Dealership Software N	Nort
			Kitchen se	tup	Kitc	hen set-up (for 8)		Universal RV Main Loo	catio
			Linen Pack		Line	ens (for 2)		Universal RV Main Loo	catio
			Pads		Elbo	ow/Knee Pads - Adult		Universal RV Main Loo	catio
Find			Quick cool	ico makor	0	k Kool Ice Maker		Dealership Software	Mort

Alternate Vehicle Class

If your customer selects a class of vehicle using the Booking Portal, and no vehicle in that class is available for the desired dates, they can click a link that will display "similar vehicles". Some will be displayed by default. For example, if they had selected a 22' Class C vehicle, then "similar vehicles" would include other Class C vehicles. You might want other classes to be displayed as well. To do so, you configure Alternative RV Classes.

PATH: Vehicles/Class-Pricing/Find Class/ (Select a class)

Under the *Booking Portal – Alternative RV Class* tab, select the RV Class and Order in which you want the class to appear. For example, if you want all type Class A vehicles to appear, select any RV Class that is of type "Class A". The following would display all type Class A, Class B, Travel Trailers and Compacts.

Vehicle Class Inf	ormation Vehicle	Class Form									
Class Details	Vehicle Rates	Season / Minimum Nights/Day	s F	Rate Adjustments	Class Eq	luit	ment Options	Booking Por	tal - Alterr	ative RV	Class
				RV Clas	s		Order				
				A 45		\sim	1				
				B 16	•	~	2				
				TT17		~	3				
				Compact		~	4				
			*			\sim					
Find								Add New	Cancel	Save	Close

Vehicle Information

Here is where you specify information about a particular vehicle, such as its Vehicle Identification Number (VIN).

PATH: Vehicles/Class-Pricing/Find Vehicle/ (Select a vehicle)

Under the *Vehicle Number* **tab**, ensure all information is correct. Also, note the "Program Vehicle ID". This ID may be used for the Booking Portal if you decide to create a URL specifically for this vehicle, such as when this is the ONLY vehicle in its class. Make sure the Awning, Bed, Seat Belts and Sleep fields are correctly entered. These values should be the same for all vehicles in the Class.

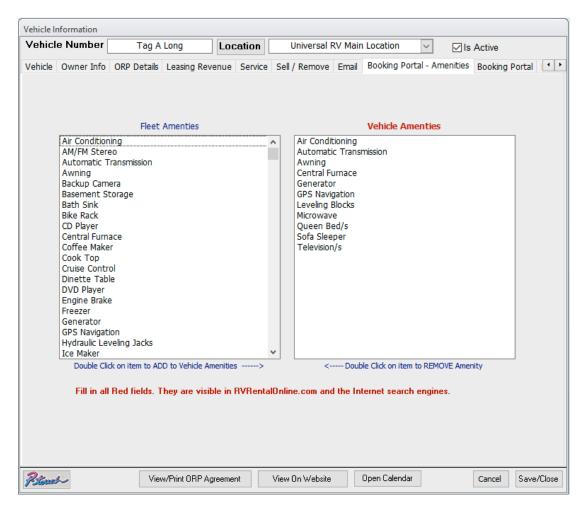
,												
Vehicle Information												
Vehicle Number	Ta	g A Long	Locati	on	Univ	ersal R	W Main Lo	ocation \lor	⊘ I	s Acti	ve	
Vehicle Owner Info O	RP Details	Leasing Revenue	Service	Sell / F	lemove	Email	Booking F	Portal - Amenities	Booking	Portal	Notes	
Vehicle Num	ber	Tag A Long					Re	ental Program I	Member			
м	ake	Fleetwood	=			Str	eet Value		\$0.00			
Y	ear	2013	_			Ext	Warranty		\$0.00			
Class	5 ID	C 25	$\sim \rho$	1	Rece	eived fr	om Buyer		\$0.00			
Start D	ate	11/1/2013]		Purch	nase Date					
Odome	eter	0				Se	lling Price		\$0.00			
Down Payt. I	Due	0	Day	/s		In	ns Excrow		\$0.00			
Lic#P	ate					Loa	n Pay Off		\$0.00			
Expiration D	ate	11/1/2013				F	Fix Up Exp		\$0.00			
Vi	n # Z145	25656523S22]	Co	mmission		\$0.00			
Chassi	s #					Choice	Catagory	0				
G	VW 0						Decal#					
Awr	iing	Yes	\sim			Hi	tch Key #					
l i i i i i i i i i i i i i i i i i i i	Bed	Queen	\sim		We	ebsite \	/ehicle ID	0				
Seat B	elts	6	\sim	С	Pro	gram ۱	Vehicle ID	17				
Sl	еер	6	\sim		Vel	nicle Cl	ass X-Ref		\sim	×		
Hei	ght	12			Mon	thly Sto	orage Fee		\$0.00]		
LP	Gal	30		Def	ault Fre	ee Mile	s - Rental		0			
Fresh Water	Gal	40		De	fault Sp	oecial N	Ailes Rate		\$0.00			
Grey Water	Gal	40							Quoter			
Black Water	Gal	40					С	C2517				
Fill in all	Red field	ls. They are visib	le in RV	Rental0	nline.c	om and	I the Inter	net search eng	jines.			
Pstench		View/Print ORP Agr	eement	Vi	ew On V	Vebsite	Ope	en Calendar		Can	icel	Save/Close

Vehicle Information: Booking Portal - Amenities

Here is where you associate amenities with a particular vehicle. Note that vehicles in the same class should have the same amenities!

PATH: Vehicles/Class-Pricing/Find Vehicle/ (Select a vehicle)

Under the *Booking Portal - Amenities* **tab**, you can assign amenities to the vehicle from a **pre-defined list**. If an important amenity is missing from the pre-defined list, please contact us and suggest the amenity be added.



Vehicle Information: Booking Portal

Here is where you specify miscellaneous information about a particular vehicle.

PATH: Vehicles/Class-Pricing/Find Vehicle/ (Select a vehicle)

Under the Booking Portal tab, make sure the correct checkboxes are ticked.

